



For Immediate Release

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Forum Corp. Recognized As Top Provider of Leadership Development

Boston, MA – The Forum Corp., which specializes in helping companies execute strategies faster and accelerate business results, has been named one of the top 20 providers of leadership development training services by TrainingIndustry.com, a leading portal for searching and accessing information about the training industry.

Building on its long and successful history in strategic training and development, Forum has evolved into a leading strategy execution consultancy that focuses on helping organizations to get their people to embrace critical strategies and accelerate business results. One of the critical ways it does so is through leadership development, an area that organizations must address when looking to introduce and adopt new strategies quickly.

Forum's selection as a top provider was based on several criteria, including:

- Thought leadership and influence on the leadership training industry;
- Industry recognition and innovation;
- Breadth of programs and audiences served;
- Delivery methods offered;
- Company size and growth potential;
- Strength of clients;
- Geographic reach; and
- Experience in serving the market.

“For nearly 40 years we have led the market in creating customized, people-focused solutions that speed business performance, change and growth,” said Ed Boswell, Forum's CEO. “We're unique because we have decades of experience in both individual and group behavior change, a rare capability that positions us to accelerate major organizational shifts for our clients.”

Those clients include more than 130 members of the Fortune 500 from a broad range of industries, including financial services, pharmaceuticals, biotechnology, energy, telecommunications, professional services, retail, and others.

Clients are drawn to Forum by its advisory services and its ability to customize solutions to meet specific needs. Forum is also revered for its truly global scalability, quality of research, depth and breadth of programs, and experienced facilitators.

“Our clients typically turn to us when they are facing a major strategic initiative, change or challenge,” said Boswell. “When the heat is on, they trust us to deliver.”

Executives familiar with Forum say its ability to quickly understand its clients needs and to make a measurable business impact set it apart.

“People and companies talk all the time about being a partner -- Forum actually acts like a partner. I do not believe there is a company that offers greater quality in sales and leadership development education than Forum,” said Bill Baron, Vice President, SunGard Availability Services.

About Forum

Forum is a global professional services firm that mobilizes people to embrace the critical strategies of their organizations and accelerate results. The firm helps senior leaders with urgent strategic agendas equip their organizations to perform, change, and grow. Forum’s expertise is built on decades of original research; Forum’s business insight keeps companies out ahead of their markets, competitors, and customers. Harvard Business Press will publish Forum's new book *Strategic Speed* in 2010. For more information, visit www.forum.com.